

# POWER to PEOPLE



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With regards to sustainable living and energy, we need a people-centred approach for developing more responsible products and services. If we do not include people's perspectives and their diversity, we end up with one-size-fits all 'innovations', which are by definition unsustainable. Social scientists should be able to take into account different contexts and interpret them in search of new energy solutions.

*Dan PODJED, applied anthropologist, member of PEOPLE project consortium*

The project focuses on the mismatch between qualifications gained by social sciences and humanities students and skills expected from graduates by employers in industry. Particularly in the fields of anthropology, sociology, and psychology, a lack of practical experiences among recent graduates often diminishes their employability in the industry sector and contributes to high overall rates of unemployment among youth in the European Union.

At the core of the project is the idea that understanding people should become an indispensable part of industrial development processes. The key innovative contribution is the implementation of People-centred Learning Cycles as a novel pedagogical approach that brings together interdisciplinary groups of students, faculty educators and industry professionals to solve real-life challenges through problem- and project-based learning, underlining teamwork and applied research. New learning modules will be embedded in degree programmes, enabling social science students to gain valuable practical skills to complement their theoretical education, while demonstrating the value of that education for industry.

## More information

Project website  
[www.people-project.net](http://www.people-project.net)

The Erasmus+ Project Results Platform  
<http://ec.europa.eu/programmes/erasmus-plus/projects/eplu-project-details/#project/6c0cd6d6-0051-441b-949d-af800689744a>

## Erasmus+

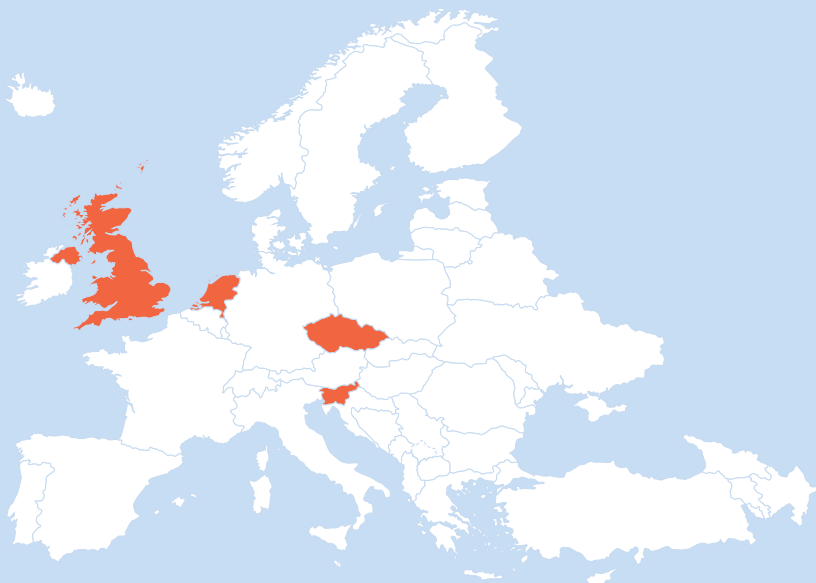
Field: Higher Education

Action: Knowledge  
Alliances

## Key facts and figures

	<b>Partners:</b> 9		<b>Countries:</b> 4
	<b>EU grant:</b> € 905,887		<b>Project duration:</b> 2016 - 2019

## People - Centred Development Approaches in Practical and Learning Environments (PEOPLE)



## Lead organisation

INSTITUTE FOR INNOVATION AND DEVELOPMENT OF UNIVERSITY OF LJUBLJANA

Location: Slovenia

## Project countries

Czech Republic, Netherlands, Slovenia & United Kingdom

## Partners



Image: © PEOPLE

### Sustainability

People-centred Learning Cycles are considered as the main exploitable result, being sustained through following strategies:

- embedding new learning and teaching approaches in study programmes and curricula of partner universities
- supporting people-centred project extension, addressing new goals
- offering students an internship, cooperative education or part-time experience to continue developing aspects of the people-centred project
- cultivating a new people-centred project topic or hand-off to others within participating organization
- establishing an international MSc programme in Applied Anthropology.

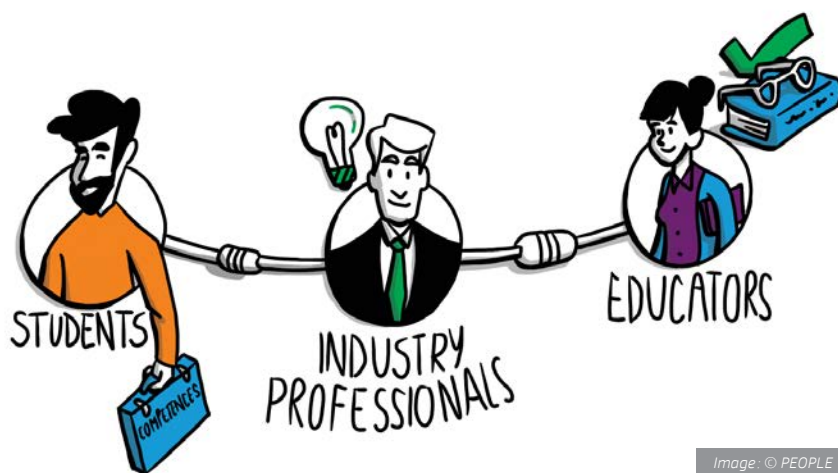


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### Social Media



Twitter

@PEOPLEprojectEU: <https://twitter.com/PEOPLEprojectEU>



Facebook

@EUpeopleproject: <https://www.facebook.com/EUpeopleproject>



Youtube

People Project: <https://www.youtube.com/channel/UCryN1lpDwtoguvE1rx9-0uQ/featured>

### Email

[info@people-project.net](mailto:info@people-project.net)

### Dissemination

PEOPLE's dissemination and exploitation strategy encompassed three distinct streams: online (website, social media activity, other channels), offline (project's newsletters, broadcast media, publications) and interactive. The latter proved crucial in building the PEOPLE community and effectively disseminating project results. Through training, Sustainability Cafés, organisation and intensive participation in conferences and symposia worldwide, we engaged stakeholders in meaningful discussions and ensured constant feedback on our activities, fine-tuning them to correspond to the actual needs of the target groups. Strong presence in local and national media was crucial for building support and making an impact on the challenges addressed by the project.